



National Trends Report November 2011

A monthly overview of real estate trends on www.propertygenie.co.za



TOP 10 SA SUBURBS

1. Claremont - Western Cape
2. Plumstead - Western Cape
3. Ottery - Western Cape
4. Bryanston - Gauteng
5. Sea Point - Western Cape
6. Oranjezicht - Western Cape
7. Rondebosch - Western Cape
8. Glenwood - Kwazulu Natal
9. Observatory - Western Cape
10. Berea - Kwazulu Natal

Based on leads received during November 2011

TOP TEN AGENCY & BRANCH LEAD EARNERS

Below are the top 10 lead earning **agencies**, based on leads generated during November 2011 on PropertyGenie (email / sms agent, call me back and agent tel number).

No	Agency
1	RE/MAX
2	Seeff Properties
3	Pam Golding Properties
4	Rawson Properties
5	Jawitz Properties
6	Lew Geffen Sotheby's International Realty
7	Tyson Properties
8	Harcourts
9	Engel & Volkers
10	Property.CoZa

The top 10 lead earning **branches** are as follows:

No	Branch
1	RE/MAX Living
2	Susan Deacon Properties
3	Lew Geffen Sotheby's Craighall Park
4	RE/MAX Jovic Centurion
5	Seeff Properties Sandton
6	Pam Golding Properties Hyde Park
7	Hall Real Estate Benoni/Boksburg
8	IPC Port Elizabeth
9	Pam Golding Properties Southern Suburbs (Quadrant) Branch
10	Seeff Properties City Bowl/Tamboerskloof

TOP FIVE RESIDENTIAL LISTINGS

The below 5 properties received the most home buyer interest (page views) on PropertyGenie during November 2011.

Kenwyn Western Cape



V&B Estates

**3 Bed, 1 Bath
R 875,000**

Rondebosch East Western Cape



**Pam Golding
Southern Suburbs**

**3 Bed, 1 Bath
R 995,000**

Umlazi Kwazulu Natal



**Pam Golding
Westville**

**5 Bed, 2 Bath
R 400,000**

Ottery Western Cape



**Rawson Properties
Ottery**

**3 Bed, 1 Bath
R 590,000**

Parkhurst Gauteng



**Seeff Properties
Sandton**

**3 Bed, 1 Bath
R 1,600,000**



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TOP FIVE SUBURBS PER PROVINCE

The table below indicates the most popular suburbs per province where buyers are looking for property, based on the number of page views received during November 2011.

Eastern Cape	Kwazulu Natal	North West
1. Graaff Reinet	1. Morningside	1. Brits
2. Wavecrest	2. Westville	2. Rustenburg
3. Lovemore Heights	3. Durban North	3. Potchefstroom
4. Uitenhage	4. Bluff	4. Fochville
5. Lorraine	5. Ballito	5. Die Bult
Free State	Limpopo	Northern Cape
1. Parys	1. Polokwane	1. Calvinia
2. Langenhovenpark	2. Hoedspruit	2. Victoria West
3. Fouriesburg	3. Bendor	3. Phillipstown
4. Pellissier	4. Phalaborwa	4. Carnarvon
5. Kroonstad	5. Belabela	5. Upington
Gauteng	Mpumalanga	Western Cape
1. Bryanston	1. Secunda	1. Sea Point
2. Morningside	2. Lydenburg	2. Claremont
3. Fourways	3. Ermelo	3. Plumstead
4. Lonehill	4. Witbank	4. Green Point
5. Sunninghill	5. Sabie	5. Oranjezicht

TOP THREE DEVELOPMENTS

Below are the three most popular developments on PropertyGenie for November 2011 based on a combination of page views and leads.

Cape Town Western Cape



St John's Place

**De Kaap
Projects**

Observatory Western Cape



The Factory

**LM Property
Group**

Midrand Gauteng



**Fairview Security
Estate**

**Seeff Properties
Sandton**

For more information on advertising developments on PropertyGenie please email sales@propertygenie.co.za

ALERTS SENT BY PROVINCE

Below is a breakdown by province of property alerts sent out to our database of registered homebuyers during November 2011. The data shows which provinces have the highest levels of new stock entering the market where there is also high buyer demand.

Province	Alerts Sent
Western Cape	101,927
Gauteng	51,140
Kwazulu-Natal	14,893
Eastern Cape	4,881
Mpumalanga	781
Free State	540
Limpopo	324
North-West	120
Northern Cape	31
Total	174,637

IEASA EVENTS / TRAINING / SEMINARS

TRAINING: <http://www.ieasa.org.za/public/IEASA-Training-qelp-index.aspx>

EVENTS: <http://www.ieasa.org.za/public/IEASA-Events-Calendar-qele-index.aspx>



PropertyGenie 33 Bree Street, 8th Floor, Cape Town, 8000

Tel: 021 481 4811 or 011 557 4040 Fax: 086 678 8343 Email: sales@propertygenie.co.za www.propertygenie.co.za